

### MY GOALS

My monthly Rank Goal \_\_\_\_\_ GV Goal \_\_\_\_\_  
 My monthly K Club Goal \_\_\_\_\_  
 My 3-month Financial Goal \_\_\_\_\_ My 1 year Financial Goal \_\_\_\_\_  
 I will spend \_\_\_\_\_ hours a week on my business this month.

“  
*The Cave You Fear to Enter Holds the Treasure You Seek.*  
*Lean in to the growth.*  
 ”

### MY WHY

*If money was no limitation, what would you be doing with your time? How would your life change? How would you feel?*

### MY LIST

*Who are the best, brightest, most well-connected people you know? Who would you want to work with? You get to pick your team!*

#### 20 Brand Partners

Imagine you had invested \$500,000 in this business, who would you hire to work with you?

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#### 10 Customers

And who are the people that most need a food/health upgrade?

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#### My commitment for this month

**Products:** My Smart Order/Product Order on the 1st

**Campaign:** Key strategy for this month

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**Events:** Calls/Zooms/Next Live Event I'm attending

My check mark below means I am committed to creating a "network notebook" & contacting more than my initial list of 30.

50 in 7 days       100 in 30 days

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# SHARE TOOLS AND STORIES

We are **STORYTELLERS!** This process is about developing and sharing your personal story of transformation. The most successful Purium Brand Partners do BOTH “attraction” and “reach out” promoting. In fact, they go hand-in-hand.

## Attraction Marketing (Social Media)

- Curiosity post, share your story, IG Stories / FB Lives (within 2 days)
- LIVE Interview with your upline (15 minutes max) (within 15 days)
- LIVE My why/personal experience (10 minutes max) (within 30 days)
- Curiosity posts/IG stories/FB stories (ongoing)

Remember to give LOVE and create Engagement when people like or comment! When they show interest, share another tool, story or make an upline connection. Attract and connect. Attract and connect. The more you share, the more you earn!

## Reach Out Prospecting (Calls/Texts/DMs)

- Contact your top list of 30 via calls and texts
- Direct Message to every “like” and “comment”
- Invite people to upline connect calls or put together a text/messenger string with your prospect and upline

# MY STORY

Purium has changed my life in this way... (if you don't have a story yet, write in your upline's story). Start with your “pain/challenge” (financial and health) and lead into how Purium helped you (or is in the process of helping you) over come that pain/challenge.

# GET PLUGGED IN

Getting the Monday newsletter is key to being up-to-date. *Make sure you are opted in!*

|  |  |   |  |  |
|--|--|---|--|--|
| Sign-up for Purium's Weekly Newsletter           | Sign-up on the bottom of iShopPurium.com   | • | Download the Purium Phone App                        | From the Apple Store or the Google Play store                  |
| puriumbackoffice.com                             | Purium Back Office and access to the iLearn Training Platform  | • | www.zoom.us/j/8688687567<br>712.432.7658; PIN: 7873# | Corporate Zooms and Team Zooms for weekly updates and training |
| <b>Websites</b>                                  |  |   |  |  |
| iShopPurium.com<br>PuriumCBD.com                 | Purium Website<br>Purium CBD Website   |   | iSharePurium.com                                     | To learn about events and share opportunities                  |
| <b>Social Media</b>                              |  |   |  |  |
| @MyPurium<br>@PuriumTribe<br>@ItStartsWith10Days | Purium Health Products Facebook Page<br>Purium Tribe Facebook Group<br>Product Transformation Support Page |   | @puriumhp<br>blog.puriumcorp.com                     | Purium Instagram<br>Purium Blog                                |

I commit myself to 1 year of dedication to my business because I deserve it! I commit to executing my plan this month!

X \_\_\_\_\_

“ Good things take time. The magic happens on the edge of your comfort zone. ”